



INDIGENOUS JERSEY DESIGN COMPETITION 2024

ABOUT THE COMPETITION

The Dragons Reconciliation Action Plan committee, players and staff would like to invite artists from within the Aboriginal and Torres Strait Islander community to become a key part of the 2024 Indigenous Round celebrations by submitting a painting design for consideration to be incorporated with the 2024 Dragons Indigenous Jersey and associated supporter's merchandise.

The Dragons believe through our chosen artwork, we are in a position to educate our fans and supporter base through visual arts, using traditional cultural practices as the vehicle for continued learning.

DESIGN BRIEF

In 2024 The Dragons would like our Jersey to highlight and explore artworks that capture "**Connection**" as our core theme. Looking at the below areas, such as;

- Our club's **connection** to mother earth, from the Cooks River to the Clyde River, The Escarpment to the Coast and Mountains to the Lakes, that span across the Aboriginal lands of the Eora Nation, and Dharawal & Yuin Country's.
- Our players **connection** to Country, their communities and clans they represent.
- The interconnected and valued relationship between Aboriginal and non Aboriginal people.

Artist to provide brief background on the design. It would be expected that a storyline would accompany the artwork which clearly explains all aspects of the design. This would encapsulate the Dragons spirit, it's commitment to Aboriginal and Torres Strait Islander communities and ideally grounded in Country.

- Design must be authentic, an original work of the artist submitting the design.
- Artist must be aged 16 or over.
- Entry is limited to one design per artist.





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DESIGN CONSIDERATIONS

- Design base colour for the painting must be able to be applied to a red, black or white jersey.
- Artist may also supply examples of the design applied onto a jersey.

PROCESS OF SELECTION

- Representatives from Dragons First Nations Working Group, playing squad, staff and selected Elders, will review ALL submissions and select the winning design based on relevance to the design brief.

TERMS OF SUBMISSION

All artwork submissions submitted by **FRIDAY 1st SEPTEMBER 2023**

- Download the Entry Form
- Entry form must be either emailed to Dragons Community or supplied with design (in person or post)
- Final artwork, if emailed **MUST** be supplied in high resolution pdf or eps file and supplied in a ready to use format





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HOW TO ENTER

Please return your completed entry to St George Illawarra Dragons Community team:

In person: Dragons Office, Steelers Club, Level 1 Burelli St Wollongong NSW 2500

Post: St George Illawarra Dragons PO BOX 900 Wollongong NSW 2500

email: abezzina@dragons.com.au

YOUR NAME _____

PHONE _____

ADDRESS _____

EMAIL _____

TOWN/SUBURB _____ STATE _____ POSTCODE _____

I AM ABORIGINAL TORRES STRAIT ISLANDER BOTH

ARTWORK TITLE _____

ATTACHED DESCRIPTION AND MEANING OF YOUR ARTWORK

I AGREE TO TERMS AND CONDITIONS BELOW

- Successful artist/s will receive \$3,000, a collector's edition 2024 Indigenous Jersey signed and framed, an unframed 2024 Indigenous Jersey. In addition, the successful artist will be involved in the indigenous round coin toss*(1).

- The successful artist/s acknowledges and agrees that the winning design will be used across selected products and the artwork may need to be modified for application purpose.

- Submissions will be accepted from Aboriginal and Torres Strait Islander people only.

SIGNATURE _____

DATE _____

**(1) Coin Toss will be subject to STGI Dragons having a home game for NRL in Indigenous Round 2024*





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CONSENT FORM: ARTIST UNDER 18

i, _____, parent/guardian of _____ hereby give my permission for _____ my son/daughter/ward, born DOB _____ to submit an entry into the St George Illawarra Dragons 2024 Indigenous Jersey design competition. I will accept and abide all Terms and Conditions of the 2024 competition on their behalf

PARENT/GUARDIAN NAME _____

PHONE _____

EMAIL _____

ADDRESS _____

TOWN/SUBURB _____ STATE _____ POSTCODE _____

I AGREE TO THE ACCOMPANYING TERMS AND CONDITIONS PROVIDED

SIGNATURE _____ DATE _____

