



2024 ST GEORGE ILLAWARRA DRAGONS 50/50 Match Day Charity Opportunity

The St George Illawarra Dragons have an ongoing commitment to making a positive impact in The Dragons Community

In an effort to give back to the community, the St George Illawarra Dragons 50/50 match day opportunity was established to assist local charities whose values align with those of the Dragons.

Eligible New South Wales based charities are encouraged to apply for support towards a specific program. Please refer to criteria for more information.

Program Inclusions

Our Commitment to each charity partner in 2024 will be the following:

- Feature on St George Illawarra Dragons website with organisation logo and summary
- A designated Dragons 2024 home game located in Wollongong, Kogarah or Sydney
- % of the 50-50 Charity Raffle jackpot raised during a designated home game

Criteria

- All charities applying for the program must be endorsed by the Australian Tax Office as a Deductible Gift Recipient (DGR) under Item 1 of the table in section 30-15 of the Income Assessment Act 1997
- To be considered as an eligible 50/50 match day recipient, the charity or program must support the New South Wales community.
- Financial assistance provided from the proceeds must go towards a nominated program/project.
- All applications must be received by COB January 30th January 2024 to be eligible for the program.
- A minimum of 12 volunteers must be provided by the charity to sell tickets for the 50-50 Charity Raffle during the designated home game.
- Distribute a minimum of 2 stories to your members in relation to the 50-50 Charity Raffle Match Day opportunity with the St George Illawarra Dragons and 1 story on a St George Illawarra Dragons Community program.

How to apply

To apply for the 2024 50-50 Charity Raffle opportunity, please complete the following application for and email to:

Dragons Community Relations Team

community@dragons.com.au

all applicants will be responded to in writing to advise of the outcome.

Contact Details		
Charity Name		
ABN		
Contact Name		
Company Postal Address		
Suburb	State	Postcode
Phone	Mobile	
Email		
Is the above charity endorsed by the by the Australian Tax Office as a Deductible Gift Recipient (DGR) under Item 1 of the table in section 30-15 of the Income Assessment Act 1997		
Yes No		
Charity Summary		
What is your charity's mission (100 words)		

Provide a brief background on the charity (300 words)

Please outline the key objectives of the charity (300 words)

Program Details

Financial assistance provided through the partnership must go to a nominated program

Please describe the program in detail (500 words)

Is the program an existing program?

If yes, how long has the program been running?

Please describe the community need for the program.

What is the anticipated number of beneficiaries?

Please indicate the measurable outcomes of the program: (200 words)

Please describe how the values of your charity are aligned with those of the St George Illawarra Dragons.

What ideas do you have to promote your Charity at a St George Illawarra Dragons home game and how do you plan to enhance the 'game day experience' for our members and fans? (300 words)

Volunteers

The 50- 50 Charity Raffle concept relies heavily on volunteer participation on game day to assist with building brand awareness (for both the charity and 50-50) and most importantly to sell 50-50 tickets. If you are a successful program applicant but fail to supply the minimum volunteer numbers at your designated home game, this will be taken into consideration should you apply for the program in future years and may hinder your chances to be a Charity Partner in the future.

Each charity must be able to supply a minimum of 12 volunteers for their allocated home game to be considered to be the charity to sell tickets for the 50-50 Charity Raffle during the designated home game.